



Penn Manor School District

PENN MANOR PRODUCTIONS - Penn Manor HS, P.O. Box 1001, Millersville, PA 17551

Fall Play

Agatha Christie's "And Then There Were None"

November 17-18, 2017 at Penn Manor HS

December 2nd at Central York HS (PA Thespians State Conference)

Spring Musical

To be announced

March 2-3, 9-10, 2018

Dear Advertising Manager:

Penn Manor Productions is very excited for our upcoming year of theatrical presentations! From our primary season of September to March, we have over 150 hard-working students involved in our program. Students work in all theatre aspects including performing, technical theatre such as sound and lighting, marketing, pit orchestra, costumes, makeup, props and much more.

Penn Manor's theatre reputation is strong, with students qualifying to compete at state and national levels. Our program is responsible for the entire production budget including lumber, paint, costumes, lighting and sound equipment, make up and printing. We are also responsible for a portion of the licensing contract expenses and royalty payments. We've selected Agatha Christie's "And Then There Were None" as our fall play this year. It is a suspenseful, dramatic thriller – and is based on her best-selling novel of all time.

This year, we have additional costs related to taking our show "on the road" and the participating students to the state conference – with hopes of being selected to also perform at the International Thespian Festival in Nebraska this summer. We need your financial support to make these opportunities accessible to our students! For the state conference trip, our expenses will be over \$13,000 for a group of 40 students to participate. To travel this summer, we'll need to raise about \$1,000 per student – so we need your support now more than ever.

Our program booklet is given out to our audiences the nights of shows, and is seen by a substantial core of the Penn Manor – and surrounding – communities. In the past, there have been more than 800 tickets sold in the fall, and well over 3000 for our spring shows. This year, we will also be performing at the PA Thespians State Conference – but not too far from home, making it **an excellent opportunity to promote your business in Central PA!**

We need your continued support. Penn Manor Productions is primarily a self-supporting program, and we are contacting local businesses and organizations in hopes that you will support us. Enclosed is a contract describing various options for ads and sponsorships. All levels of support are appreciated, beginning with \$5 as a member of our "Fan Club" up to over \$250 for our "All Star Club" listing. If you are able to make a donation of products or services, we will honor that gift-in-kind at the level equal to the value of the donation. In order to meet our printing deadlines, we need a signed contract, payment and camera-ready artwork prior to November 1st/February 1st per show. If you commit to a sponsorship now, we'll include your information in the spring program as well – doubling your exposure to our audience members!

We will also continue our electronic advertising display on the large screen in our auditorium. At least thirty minutes before each show, we will be showcasing sponsors on the "big screen" as our audience members find their seats. We appreciate and recognize the financial commitment you are making to our program, and with that we also include free tickets with many levels of sponsorships. Your tickets can be requested through the form that will be available on the PM Theatre blog (blogs.pennmanor.net/mmintzer) or by contacting me directly.

Thank you for your consideration.

Sincerely,

Melissa Mintzer, Assistant Director

Email: Melissa.mintzer@pennmanor.net. Phone: 717-872-9520 x1515

DUE DATE: Nov 1/Feb 1

To be included in the fall/spring program!

SEND TO: PM Productions, PMHS
100 E Cottage Ave, Millersville, PA 17551
Attn: Melissa Mintzer



Penn Manor Productions

Sponsorship Contract

CONTACT: Melissa Mintzer
Email: melissa.mintzer@pennmanor.net
Voice Mail: 717-872-9520 x1515

**FALL PLAY – NOV 17-18 – AGATHA CHRISTIE’S “AND THEN THERE WERE NONE”
SPRING MUSICAL – MARCH 2-3, 10-11 - TO BE ANNOUNCED**

SPONSORSHIP

- *All Star Club
- *Producer’s Club
- *Director’s Club
- *Stage Manager’s Club
- Leading Role
- Chorus Line
- Fan Club

GIFT/GIFT-IN-KIND

- \$ 250 and up
- \$ 200 to \$ 249
- \$ 150 to \$ 199
- \$ 100 to \$ 149
- \$ 50 to \$ 99
- \$ 25 to \$ 49
- \$ 5 to \$ 24

THANK YOU

- 8 free tickets + 1/2 page ad
 - 6 free tickets + 1/4 page ad
 - 6 free tickets + business card ad
 - 4 free tickets + business card ad
 - 4 free tickets
 - 2 free tickets
- Thank you!

*Electronic Display:

All sponsorships of \$100+ can have a message displayed on-screen as the audience is seated prior to each performance. Please print name of business, organization, or individual(s) as you wish them to appear in the program:

Contact Name (if different than above): _____
 Address: _____
 Contact Phone Number: _____
 Contact Email Address: _____
 Name of PM Student/Adult who recruited sponsor: _____
 Amount Enclosed: \$ _____

THANK YOU FOR YOUR SUPPORT!

- Return- via above address:**
1. Payment (checks payable to PM Productions
 2. Completed Sponsorship Contract
 3. *If sponsorship level has a 1/2 page, 1/4 page, or business card program ad, please e-mail artwork to: melissa.mintzer@pennmanor.net Artwork must be received by the deadline.

Free tickets will be handled separately, using a ticket order form, which may be submitted after receipt of this contract.

ALL SPONSORS FOR OUR FALL PLAY WILL AUTOMATICALLY BE INCLUDED IN OUR SPRING PROGRAM ALSO!
Students receive individual credit to offset expenses for their trips for every sponsorship they solicit.