



# Penn Manor School District

PENN MANOR PRODUCTIONS - Penn Manor HS, P.O. Box 1001, Millersville, PA 17551

Fall Play: Puffs - or Seven Increasingly Eventful Year at a Certain School of Magic and Magic November 17-18

Dear Advertising Manager and/or Community members:

Penn Manor Productions is proud to present another year of theatrical productions in our new auditorium! From our primary season of September to March, we have over 80 hard-working students involved in our program. Students work in all theatre aspects including performing, technical theatre such as sound and lighting, scenic design, costumes, makeup, props, marketing and much more.

Penn Manor's theatre program is proud to consistently have students qualifying to compete at state and national levels. Our tradition is strong – and our audience base is always growing.

Our program is responsible for a majority of the production budget including lumber, paint, costumes, props, furniture, make-up and printing. We are also responsible for a portion of the licensing contract expenses and royalty payments which adds several thousand dollars to our operating budget.

Our program booklet is available to our audiences the nights of shows, and is seen by a substantial core of the Penn Manor – and surrounding – communities. **This is an excellent opportunity to promote your business!**

**This year's fall play is "PUFFS - Or Seven Increasingly Eventful Years at a Certain School of Magic and Magic" by Matt Cox. We expect that this fun, imaginative world will draw people to see our production, and in turn, your advertisement & recognition.**

We need your continued support. Penn Manor Productions is primarily a self-supporting program, and we are contacting friends, local businesses and organizations in hopes that you will support us. Enclosed is a contract describing various options for ads and sponsorships. All levels of support are appreciated, beginning with \$5 as a member of our "Fan Club" up to over \$250 for our "All Star Club" listing. If you are able to make a donation of products or services, we will honor that gift-in-kind at the level equivalent to the value of the donation. We will recognize sponsors in both fall and spring program booklets if plans are in place; in order to meet our printing deadlines, we need a signed contract, payment and camera-ready artwork by October 20th (for the fall play).

We will also continue our electronic advertising displays around the auditorium and throughout our lobby as guests arrive - as well as opportunities for social media posts with certain levels of sponsorship. We appreciate and recognize the financial commitment you are making to our program, and with that we also include free tickets with many levels of sponsorships. Your tickets can be requested through the form that will be available online or by contacting me directly.

Thank you for your consideration and support of our theatre program.  
Sincerely,

Melissa Mintzer, Director  
Email: [Melissa.mintzer@pennmanor.net](mailto:Melissa.mintzer@pennmanor.net)  
Phone: 717-872-9520 x1515

Facebook: Penn Manor Theatre  
Instagram: @pmtheatre  
[blogs.pennmanor.net/mmintzer](https://blogs.pennmanor.net/mmintzer)

# Penn Manor Productions Sponsorship Information

Thank you for your interest in helping Penn Manor Theatre!

All Star Club (\$250 & up)	Producer's Club (\$200 - \$249)	Director's Club (\$150- \$199)	Stage Manager's Club (\$100 - \$149)	Leading Role (\$50 - \$99)	Chorus Line (\$25 - \$49)	Fan Club (\$5 - \$24)
½ page ad	¼ page ad	1/8 page ad	1/8 page ad			
Electronic Ad Display	Electronic Ad Display	Electronic Ad Display	Electronic Ad Display			
Social Media Shoutout	Social Media Shoutout					
8 show tickets	6 show tickets	6 show tickets	4 show tickets	4 show tickets	2 show tickets	
Name in program	Name in program	Name in program	Name in program	Name in program	Name in program	Name in program

\*All of these advertisements will be printed in black & white, on interior pages of the program booklet.

We are seeking up to three **"Tony Award" sponsor** –whose ad would be placed on the inside front/back or outside back covers. These would be full page ads, printed in **color**. Cost: \$500 – to be included in both fall & spring program booklets. These will be reserved on a first-come basis.

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Name of Organization, Individuals or message as it should appear in our program (approx. 30 characters):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

\*Name of PM Student/Adult who recruited Sponsor (if applicable): \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Amount Enclosed: \$\_\_\_\_\_

Please send all ads, contracts and payments to: **Penn Manor Productions**, Attention: Melissa Mintzer,  
100 E. Cottage Ave., Millersville, PA 17551 Email: [Melissa.mintzer@pennmanor.net](mailto:Melissa.mintzer@pennmanor.net)

Deadline for all contracts/ payments/ ad copy	Standard Ad Dimensions
October 20th – for fall play printing	"Tony Award" covers: 5.5" (w) x 8.5" (h)
February 9th – for spring musical printing	Half page: 5.5" (w) x 4.25" (h)
	Vertical Quarter page: 2.75" (w) x 4.25 (h)
	Horizontal Quarter page: 5.5" (w) x 2" (h)
	Eighth page: 2.75" (w) x 2" (h)

\*Students receive credit for a portion of sponsorship sales to reduce out-of-pocket costs.