



LOMBARDO
COLLEGE OF BUSINESS
Millersville University®



EARLY ENROLLMENT PATHWAY

**YOU ARE ELIGIBLE FOR
CONSIDERATION FOR THE EARLY
ENROLLMENT PATHWAY PROGRAM!
THROUGH YOUR PARTICIPATION YOU
CAN EARN 12 FREE COLLEGE CREDITS
AND BE GUARANTEED ACCEPTANCE
TO MILLERSVILLE UNIVERSITY.**

**FOR MORE INFORMATION CONTACT
ANDREA CLARK: (717)871-7166 OR
LCOB@MILLERSVILLE.EDU**

The Early Enrollment Pathway recruits outstanding students for careers across diverse fields, including Accounting, Entertainment Technology, Entrepreneurship, Cybersecurity, Finance, Management, Marketing, Occupational Safety & Environmental Health, Information Technology, Sport Management, and many more!

The benefits of enrolling in our program include:

- Close interactions with college faculty
- Interactions with experts in different industries
- Opportunities to learn about careers through events outside the classroom
- Experience what college is like
- Be mentored by MU college students
- Earn up to 12 FREE College Credits that can be used at Millersville or at other universities

Early Enrollment Opportunity

You will take one class per semester, starting in the fall of your junior year, as part of a high school cohort. These four university classes will set you on the road to academic and personal success. All courses will be held on Millersville University's campus, and will expose you to the tempo and realities of college life.



**Scan the QR code for more
information about our college!**

BUAD 101: INTRODUCTION TO BUSINESS

Fall Semester Year 1

This class exposes you to the decisions and strategies of businesses leaders and organizations. You will be introduced to essential business concepts, including organizational structures, leadership, decision making and communications, pricing and cost considerations, labor relations, marketing strategy and advertising, and relations with state and local governments.